Privacy Policy

Your privacy is important to us at SPARQ Studio. Here are a few basic principles:

- 1. We collect anonymous information about user preferences and settings for our apps (preferred sounds and themes for example) in order to develop our products and services.
- 2. We do not ask for your personal information unless we truly need it.
- 3. We do not share your personal information with anyone except to develop our products or comply with the law.

This privacy policy is based on <u>https://wordpress.org/about/privacy/</u>. Thanks for sharing it under <u>Creative Commons Attribution Sharealike licence</u>. This Privacy policy is under the same licence.

App users and website visitors

Like most developers, SPARQ Studio collects non-personally-identifying information such as the device type, language preference and the date and time of each user request. SPARQ Studio's purpose in collecting non-personally identifying information is to better understand how Ananda's users use the app. From time to time, SPARQ Studio may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its app.

SPARQ Studio also collects potentially personally-identifying information like Internet Protocol (IP) addresses. SPARQ Studio does not use such information to identify its visitors, however, and does not disclose such information, other than under the same circumstances that it uses and discloses personally-identifying information, as described below.

Gathering of Personally-Identifying Information

Certain users of SPARQ Studio's apps choose to interact with SPARQ Studio in ways that require SPARQ Studio to gather personally-identifying information. The amount and type of information that SPARQ Studio gathers depends on the nature of the interaction. For example, users have to use their email address to contact us. In each case, SPARQ Studio collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with SPARQ Studio. SPARQ Studio does not disclose personally-identifying information other than as described below. And users can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain apprelated activities.

Aggregated Statistics

SPARQ Studio may collect statistics about the behaviour of users with its apps. For instance, SPARQ Studio may reveal how many downloads a particular version got, or determine which sound themes are most popular based on checks from Ananda. However, SPARQ Studio does not disclose personally-identifying information other than as described below.

Protection of Certain Personally-Identifying Information

SPARQ Studio discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors, and affiliated organizations that (i) need to know that

information in order to process it on SPARQ Studio's behalf or to provide services available at SPARQ Studio's websites and apps, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using SPARQ Studio's apps, you consent to the transfer of such information to them.

SPARQ Studio will not rent or sell potentially personally-identifying and personally-identifying information to anyone.

Other than to its employees, contractors, and affiliated organizations, as described above, SPARQ Studio discloses potentially personally-identifying and personally-identifying information only when required to do so by law, or when SPARQ Studio believes in good faith that disclosure is reasonably necessary to protect the property or rights of SPARQ Studio, third parties, or the public at large.

If you have contacted SPARQ Studio and have supplied your email address, SPARQ Studio may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with SPARQ Studio and our products. We expect to keep these types of emails to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. SPARQ Studio takes all measures reasonably necessary to protect against the unauthorized access, use, alteration, or destruction of potentially personally-identifying and personally-identifying information.

Privacy Policy Changes

Although most changes are likely to be minor, SPARQ Studio may change its Privacy Policy from time to time, and at SPARQ Studio's sole discretion. SPARQ Studio encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.